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Immediate Release

Celebrate the Colors of Differences “The Gallery – Floor of Love” Group Art Exhibition Featuring Unique Artists with Love and Care

(16 December 2015, Hong Kong) The iconic Hotel sáv in Hong Kong is proud to launch “The Gallery – Floor of Love” charity art room campaign, a distinctive accommodation experience filled with arts. The hotel held a VIP viewing event on 5 December to celebrate the launch of the campaign, and announced its charity group art exhibition from 12 December 2015 until 31 January 2016 at Amplitude lounge bar.

Numerous Floor of Love artists attended the event, which included local uprising talents such as **Sim Chan**, **TK Chan** and **Ringo Tang**, as well as overseas creative artists such as **Janine Claase** from South Africa, **E Herder** from Beijing and **Gustav Szabo** from England. The guests did not only amazed by the brilliant art pieces presented by the artists as mentioned above, they are especially stunned by the wonderful and truthful works done by the artists from Arts with the Disabled Association Hong Kong (ADAHK). With the performance of the local musician Rita Thao and the presence of sponsors including CRU, Liquidassets, Yu Teahouse, Chocolat-ier and Cheese BB, the event has truly celebrated the appreciation of art and lifestyle as well as the colors of differences.

Mr. Edwin Chuang, CEO & Founder of sáv Hospitality Group expresses, “A core corporate value of ours is to give back to the society. We hope that by introducing artistic elements in our hotel with a charitable focus, we will support the development of art and culture, as well as promote an inclusive society for everyone. It is our vision for The Gallery - Floor of Love to inspire generosity of spirit, creativity and delight of guests.”

“The Gallery – Floor of Love” charity group art exhibition will be held from 12 December 2015 until 31 January 2016 at Amplitude lounge bar, and a series of new art pieces by the Floor of Love and ADAHK artists will be showcasing and available for purchase. 15% of the income from artwork sales will be donated to Make-A-Wish Hong Kong and ADAHK. To celebrate the launch of the group art exhibition, Hotel sáv introduces “Floor of Love” signature cocktail and dessert. Guests can enjoy these refined delicacies along with great arts appreciation.

In addition to arts exhibition and installations in guest rooms, Hotel sáv is proud to present POP UP At SAV on reception lobby, which displays creative accessories by renowned music composer Mark Lui which are available for sale, alongside artworks, products and timepieces by other artists.

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“The Gallery - Floor of Love” will include rotating new elements each year. Artworks on display will later be transferred to other properties under sáv Hospitality Group for exhibition and charity sales, contributing to a sustainable recognition and development of the artists.

“The Gallery - Floor of Love” at Hotel sáv is now in service, at a special rate of HK\$1,680 per room per night (10% service charge applies). An array of exclusive privileges outlined in the signature sáv Color Journey, which includes complimentary one-way airport transfer by hotel limousine and so much more. Guests can reserve rooms at +852 2275 8822.

For more details, please refer to www.hotelsav.com

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- **The end** -

About sáv Hospitality Limited

sáv is a new lifestyle hotel brand under Chuang’s Consortium International Limited, a respected investment holding company in Hong Kong founded in 1970. Chuang’s Consortium International Limited and its subsidiaries are principally engaged in property development and investments, hotel operation, industrial investments, finance and securities investments.

Founded by our CEO & Founder, Mr. Edwin Chuang, sáv Hospitality aims to be a company that reflects a new generation in hospitality experience. He brings on a new concept in design, in unity of management, as well as sustainability. sáv Hospitality Group’s current portfolio includes their flagship Hotel sáv in Hong Kong, sáv Residence

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in Taipei, sáv Resort & Spa in Xiamen, as well as Pacific Cebu Resort in Cebu. For details, please explore <http://savhospitality.com>

About Arts with the Disabled Association Hong Kong (ADAHK)

With the vision 'Arts are for Everyone', the Arts with the Disabled Association Hong Kong (ADAHK) is the only organization in Hong Kong dedicated to the promotion of arts with persons with disabilities. ADAHK promotes equal opportunity to people with disabilities to have access to and excel in arts; and advocates an inclusive society through arts. ADAHK also provides arts accessibility services to establish a barrier-free arts environment through Hong Kong's first-ever Jockey Club Arts Accessibility Service Centre.

As one of the beneficiaries, ADAHK features 14 creations from 8 artists with disabilities along the corridor of 22/F of Hotel sáv. They are ADA Angel Jack Li, Green Leaf Artist Kevin Cheng; other Artists with Disabilities including Vincy Leung, Frank Wong, Chan Tung Mui, Chan Hong Yu, Lee Kam Chuen and Lee Siu Yin. Guests can listen to the audio description and understand the story behind by scanning the QR code on each creation.

www.adahk.org.hk

About Make-A-Wish HONG KONG

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

<http://www.makeawish.org.hk/>

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“The Gallery – Floor of Love” VIP Viewing has showcased the newest art pieces from the Floor of Love artists.



Mr. Edwin Chuang (6th from right), CEO & Founder of sáv Hospitality, Mr. George Wang (3rd from right), Group General Manager, along with artists and sponsors attended “The Gallery – Floor of Love” VIP Viewing.

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Local music talent Rita Thao (right) along with South American guitarist Willo performed a series of lovely unplugged tunes to enrich the artistic atmosphere.

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“The Gallery – Floor of Love” Charity Group Art Exhibition will be showcasing at Amplitude lounge bar from 12 December 2015 until 31 January 2016.



POP UP At SAV displays creative accessories by renowned music composer Mark Lui and artworks, products and timepieces by other artists, which are also available for sale.

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“Floor of Love” signature cocktail and dessert are also available during the exhibition period. HK\$68 for cocktail and HK\$58 for the dessert, or you can order a combo set for HK\$98.

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